

Springfield - Greene County, Mo Integrated Plan for the Environment



A dark blue silhouette of a city skyline with various buildings and a large water tower on the left. The bottom of the image is decorated with a pattern of white raindrops.

A citizen-focused approach.

About Springfield, Missouri

THIRD
Largest
City in MO



POPULATION:

160,000

300,000

1 of 5
Cities to
receive
EPA grant

HUD: *Severely Financially Distressed*

IN THE OZARKS:

Environment
=
Economy

HOME TO
2 Large
Medical
Systems

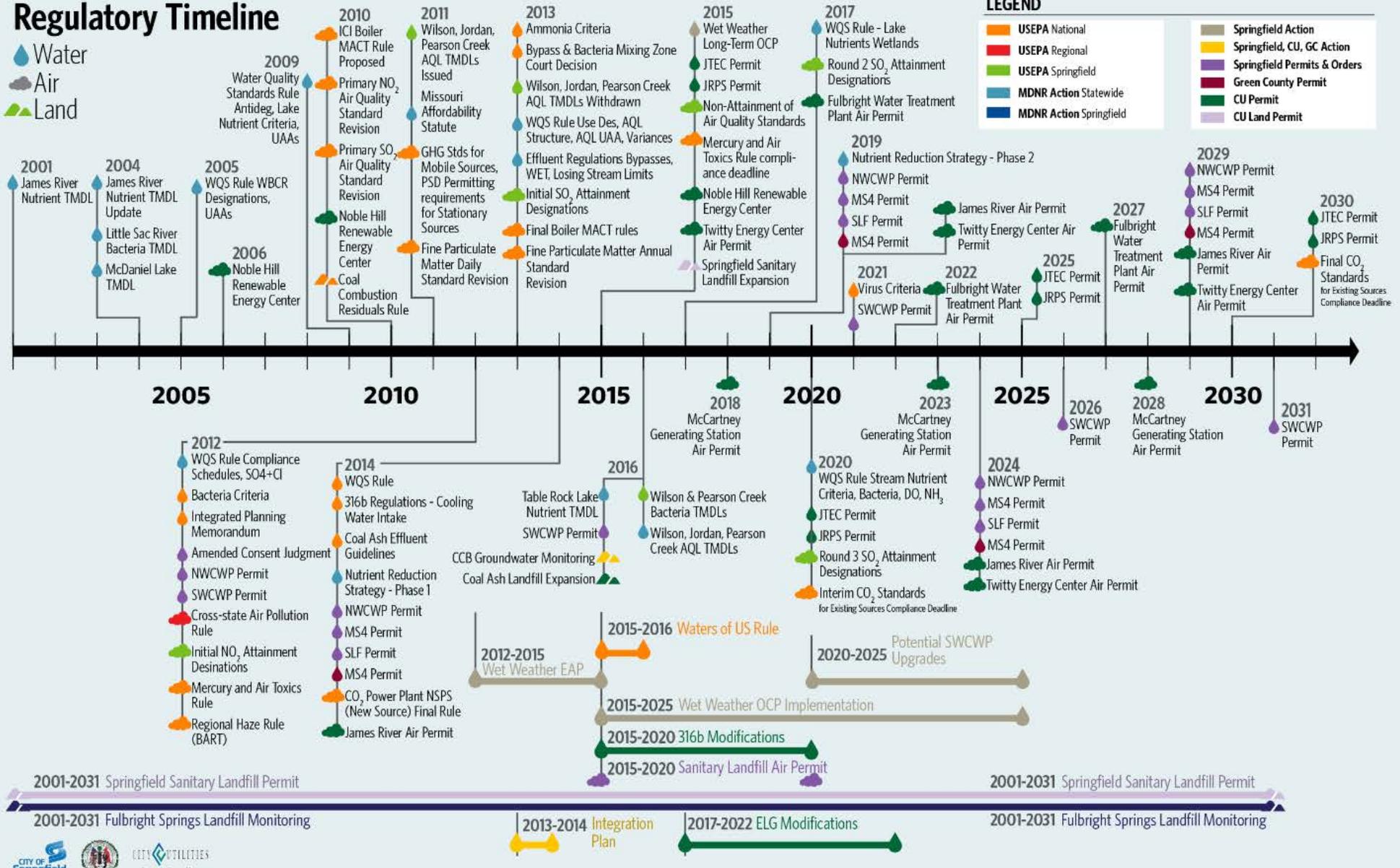
48,000
students at
8 colleges
& universities

Regulatory Timeline



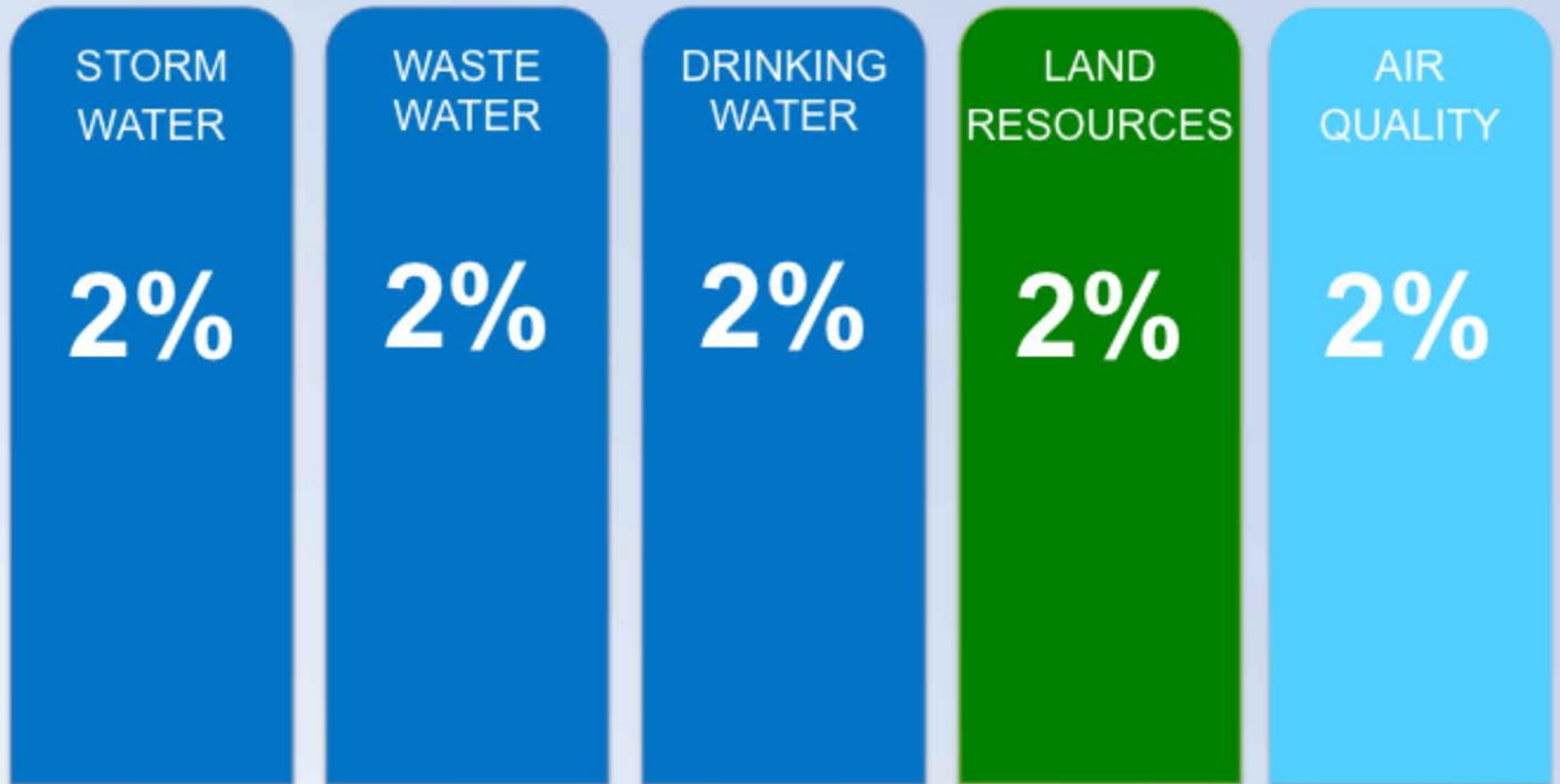
LEGEND

- USEPA National
- USEPA Regional
- USEPA Springfield
- MDNR Action Statewide
- MDNR Action Springfield
- Springfield Action
- Springfield, CU, GC Action
- Springfield Permits & Orders
- Green County Permit
- CU Permit
- CU Land Permit



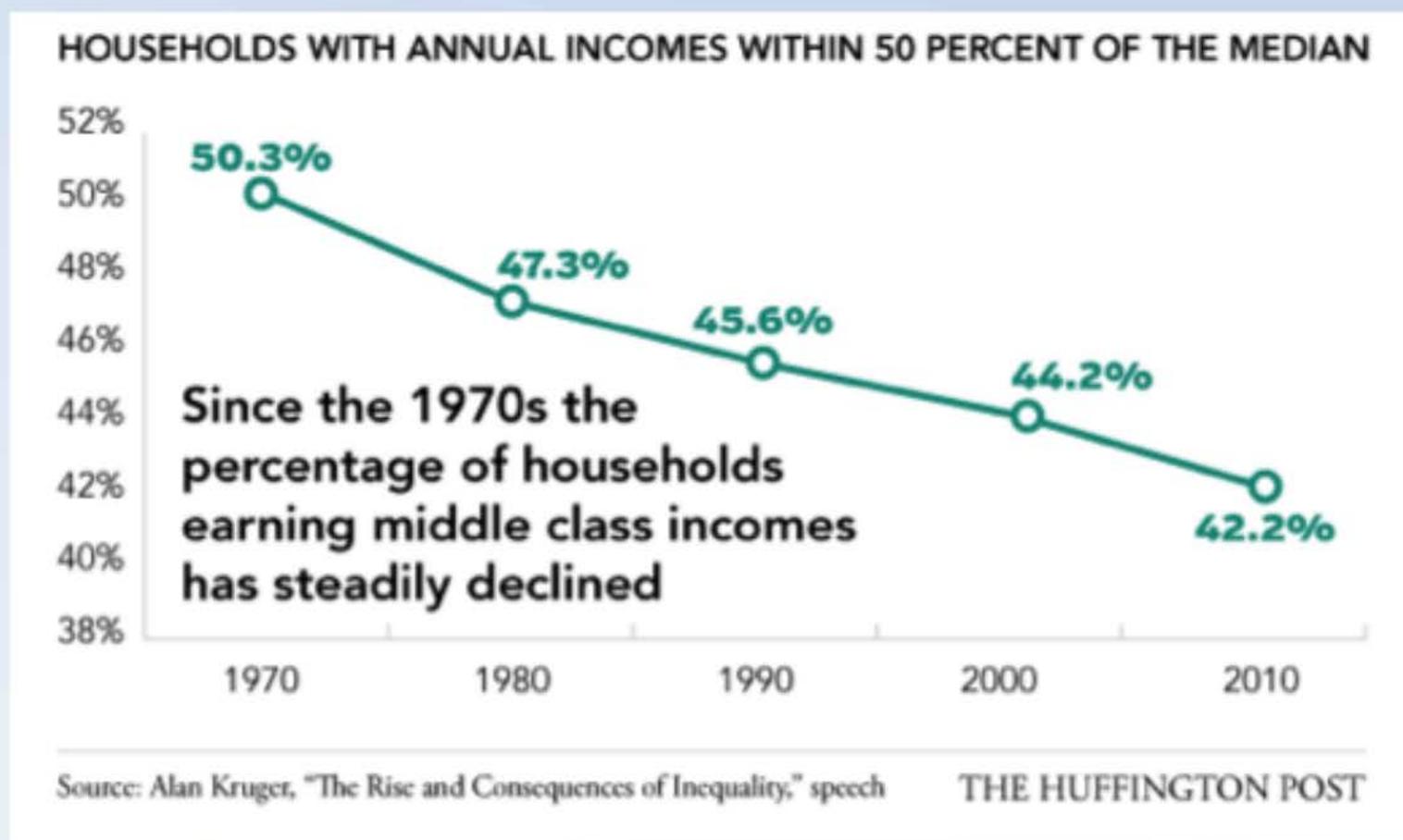
Perceived Silo approach

Is this where we're headed?



Growing & Changing Demographics

Disappearance of the middle class



Growing & Changing Demographics



25%

of Springfieldians
live at or below
the poverty line

Competition for the Next Dollar

EDUCATION

**TALENT
ATTRACTION**

FOOD

**PUBLIC
SAFETY**



UTILITIES

**HEALTH
CARE**

INFRASTRUCTURE

POVERTY

HOUSING

A dark blue silhouette of a city skyline with various buildings and a prominent tower on the left. Below the skyline, numerous dark blue raindrops are falling. The background is a light blue sky with white clouds.

A citizen-focused approach.

In 2012, the U.S. Environmental Protection Agency (EPA) released its **"Integrated Municipal Stormwater and Wastewater Planning Approach Framework"** which emphasized a commitment to work with states and communities to implement an integrated planning approach to address environmental objectives.

In response to this opportunity, leaders from the City of Springfield, Greene County and City Utilities developed a local approach to integrated planning.

This holistic approach will examine our environmental resources in regards to:



...and will seek to answer the question:

If we only had ONE DOLLAR to spend,

what is the most effective solution we could implement...

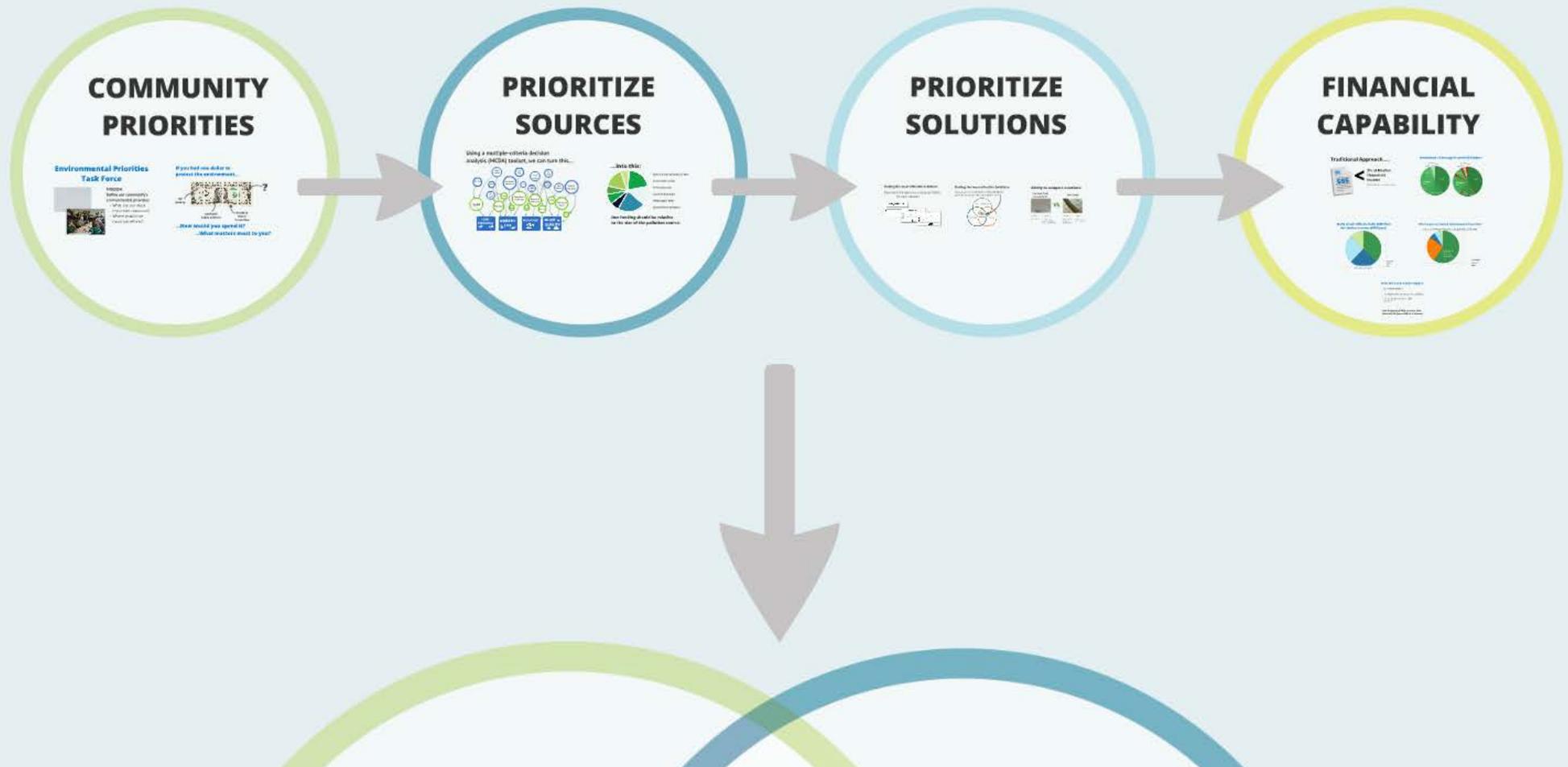


...to address the most pressing problem(s)?

...that matter most to our community?

...and would be affordable to our citizens?

How do we PRIORITIZE?



COMMUNITY PRIORITIES

Environmental Priorities Task Force



MISSION:
Define our community's
environmental priorities

- What are our most important resources?
- Where should we focus our efforts?

**If you had one dollar to
protect the environment...**



**...How would you spend it?
...What matters most to you?**



Environmental Priorities Task Force



MISSION:

Define our community's environmental priorities

- What are our most important resources?
- Where should we focus our efforts?

If you had one dollar to protect the environment...

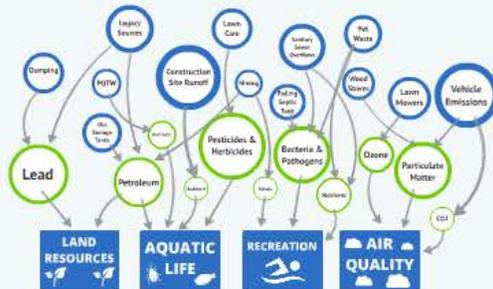


...How would you spend it?

...What matters most to you?

PRIORITIZE SOURCES

Using a multiple-criteria decision analysis (MCDA) toolset, we can turn this...

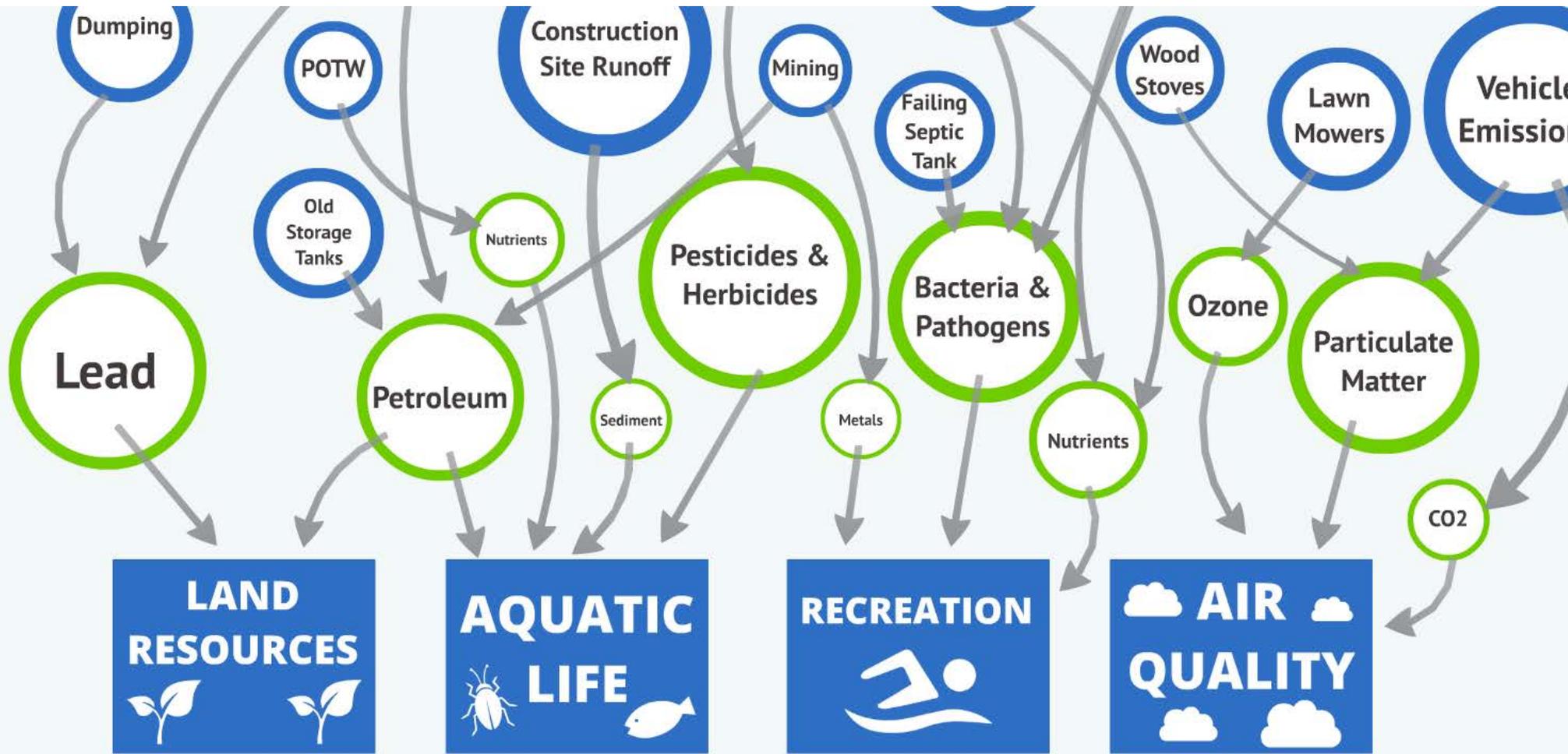


...into this:

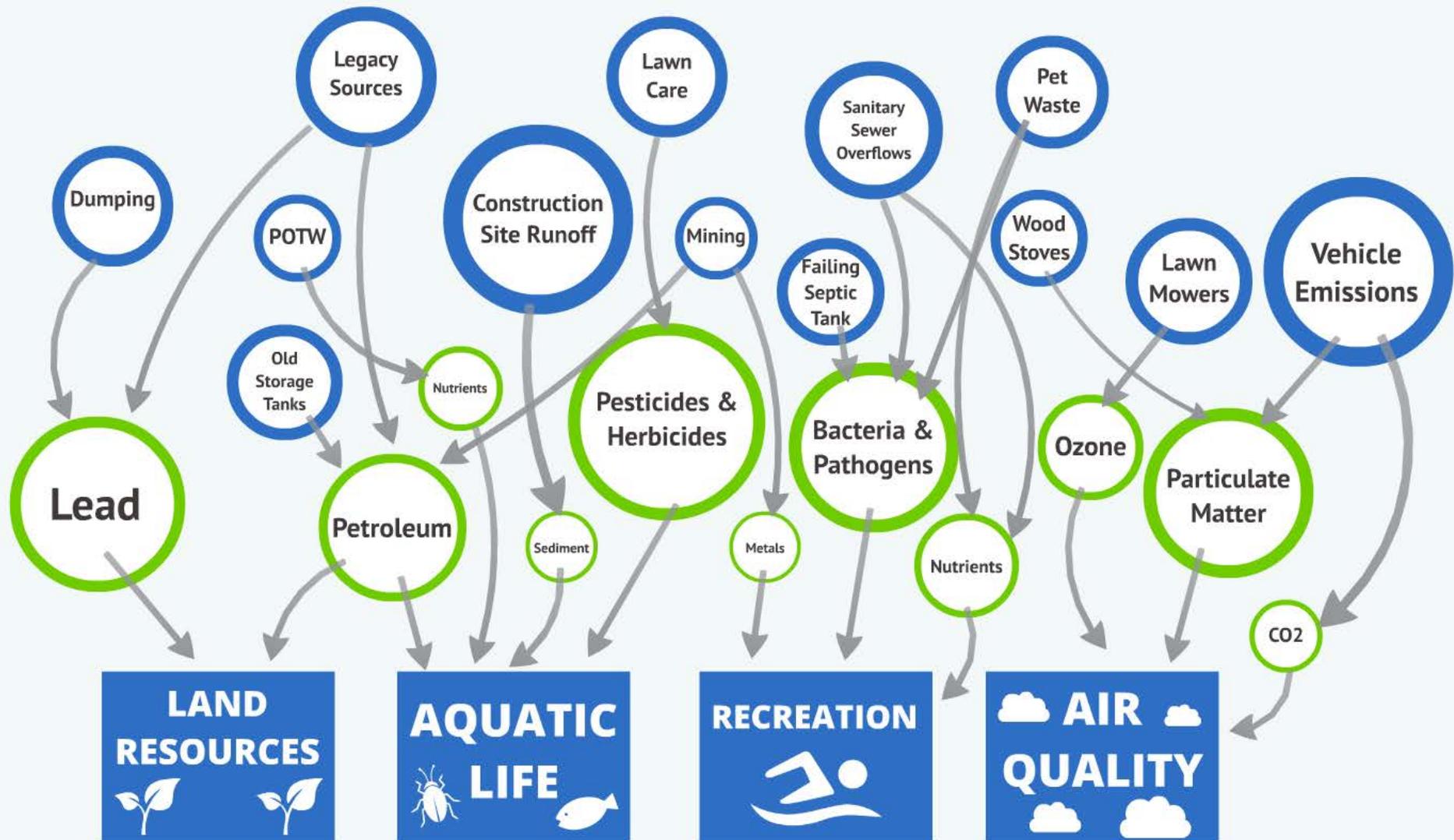


- Sediment from construction sites
- Stream bank erosion
- POTW Discharges
- Industrial discharges
- Failing Septic Tanks
- Sanitary Sewer Overflows

Our funding should be relative to the size of the pollution source.



Using a multiple-criteria decision analysis (MCDA) toolset, we can turn this...



...into this:



Sediment from construction sites

Stream bank erosion

POTW Discharges

Industrial discharges

Failing Septic Tanks

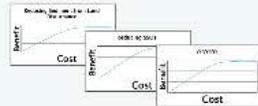
Sanitary Sewer Overflows

Our funding should be relative to the size of the pollution source.

PRIORITIZE SOLUTIONS

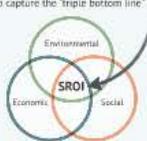
Finding the most effective Solutions:

Determine the return on investment (ROI) for each solution



Finding the most effective Solutions:

Use a Sustainable Return On Investment (SROI) approach to capture the "triple bottom line"



Ability to compare solutions:

Treatment Plant Improvements



BENEFITS: Water Quality
COSTS: Construction, Operational Costs, Energy Consumption

VS.

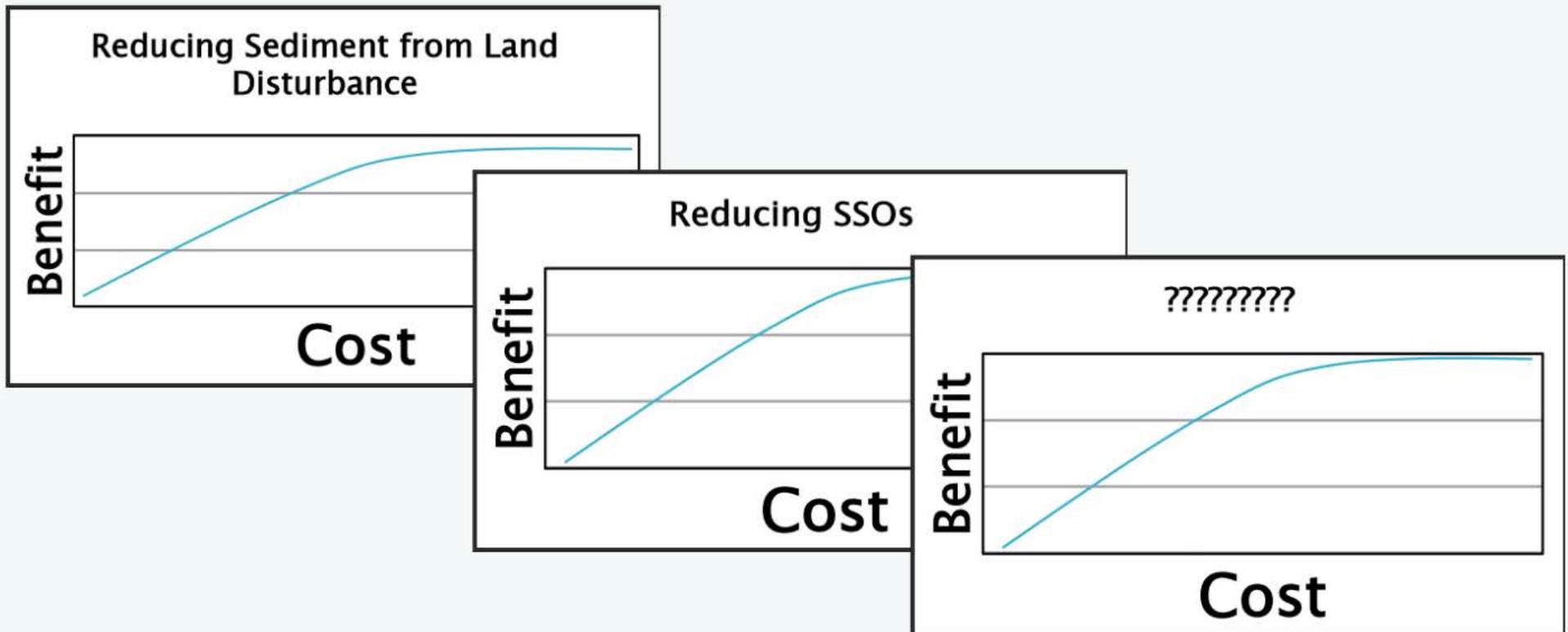
Rain Garden



BENEFITS: Water Quality, Property Values
COSTS: Construction, Operational Costs

Finding the most effective Solutions:

Determine the return on investment (ROI) for each solution



Finding the most effective Solutions:

Use a Sustainable Return On Investment (SROI) approach to capture the "triple bottom line"



Ability to compare solutions:

Treatment Plant Improvements



BENEFITS:

Water Quality

COSTS:

Construction
Operation/Maint.
Energy Consumption

VS.

Rain Garden



BENEFITS:

Water Quality
Air Quality
Property Values

COSTS:

Construction
Operation/Maint.

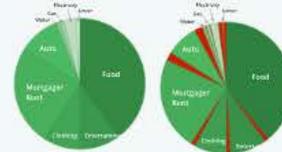
FINANCIAL CAPABILITY

Traditional Approach....

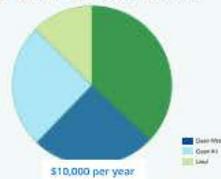


2% of Median Household Income
(\$42,000 for SS service area)

Breakdown of Average Household Budget:

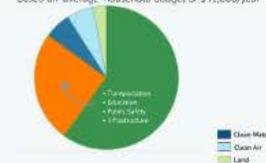


Many of our citizens make LESS than the Median Income (\$42K/year)



What do you pay toward Environmental Protection?

Based on "average" household budget of \$42,000/year

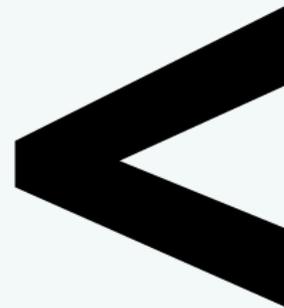
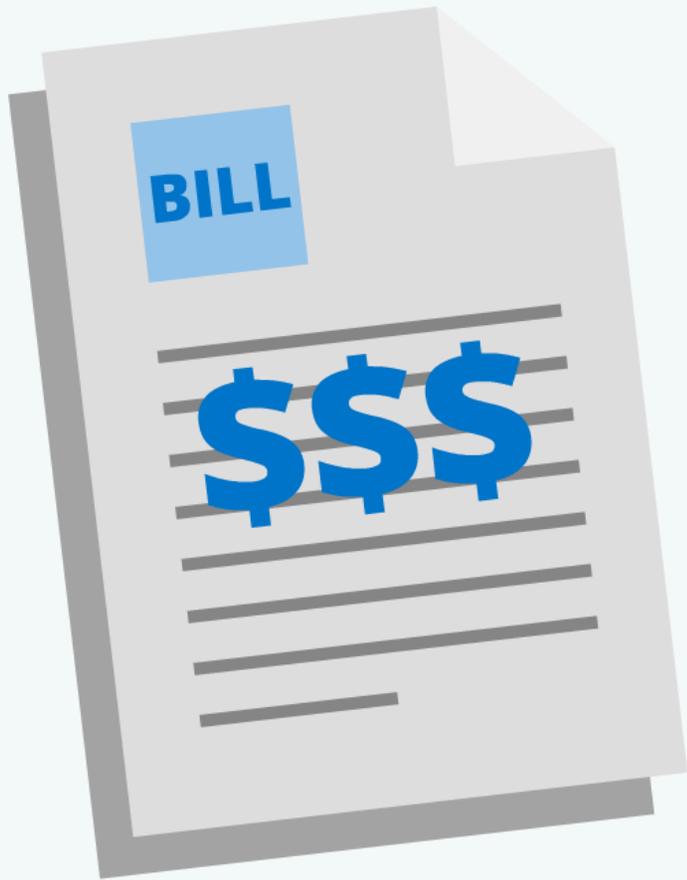


How will our decisions impact:

- ...low income families?
- ...our region's ability to attract new businesses?
- ...our ability to fund other critical priorities?

Our Integrated Plan ensures that the next 40 years will be a success.

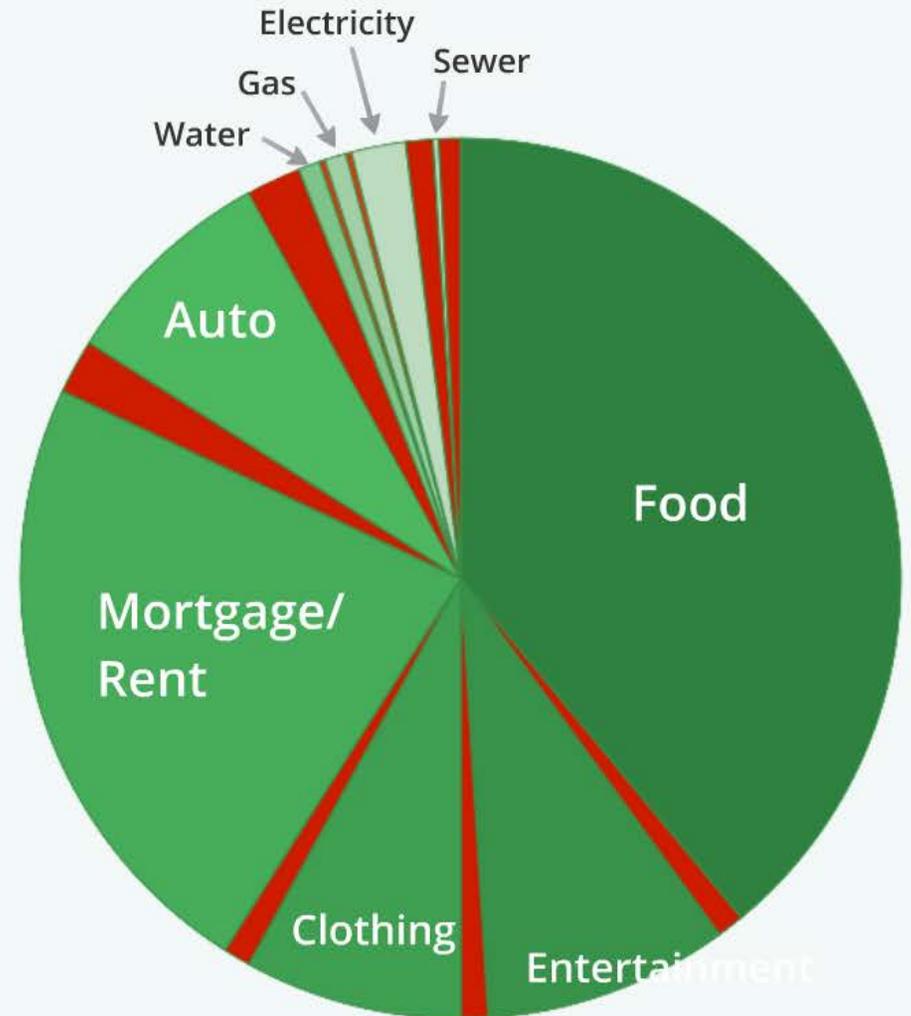
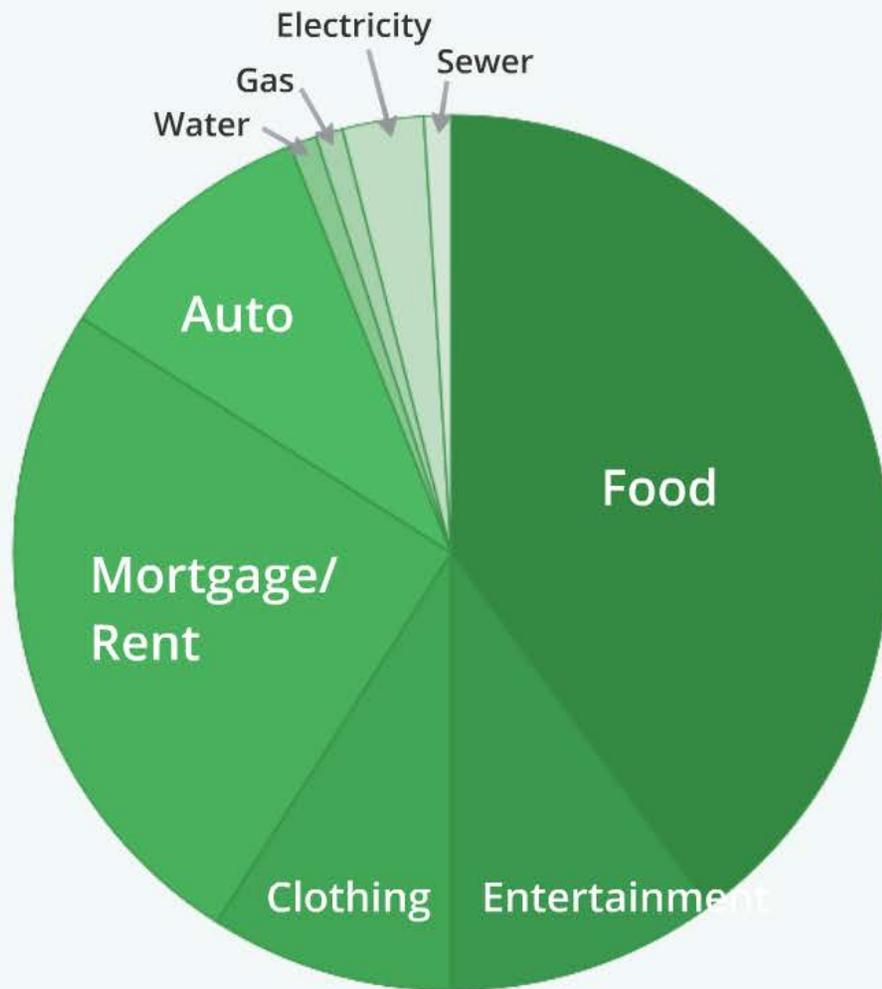
Traditional Approach....



**2% of Median
Household
Income**

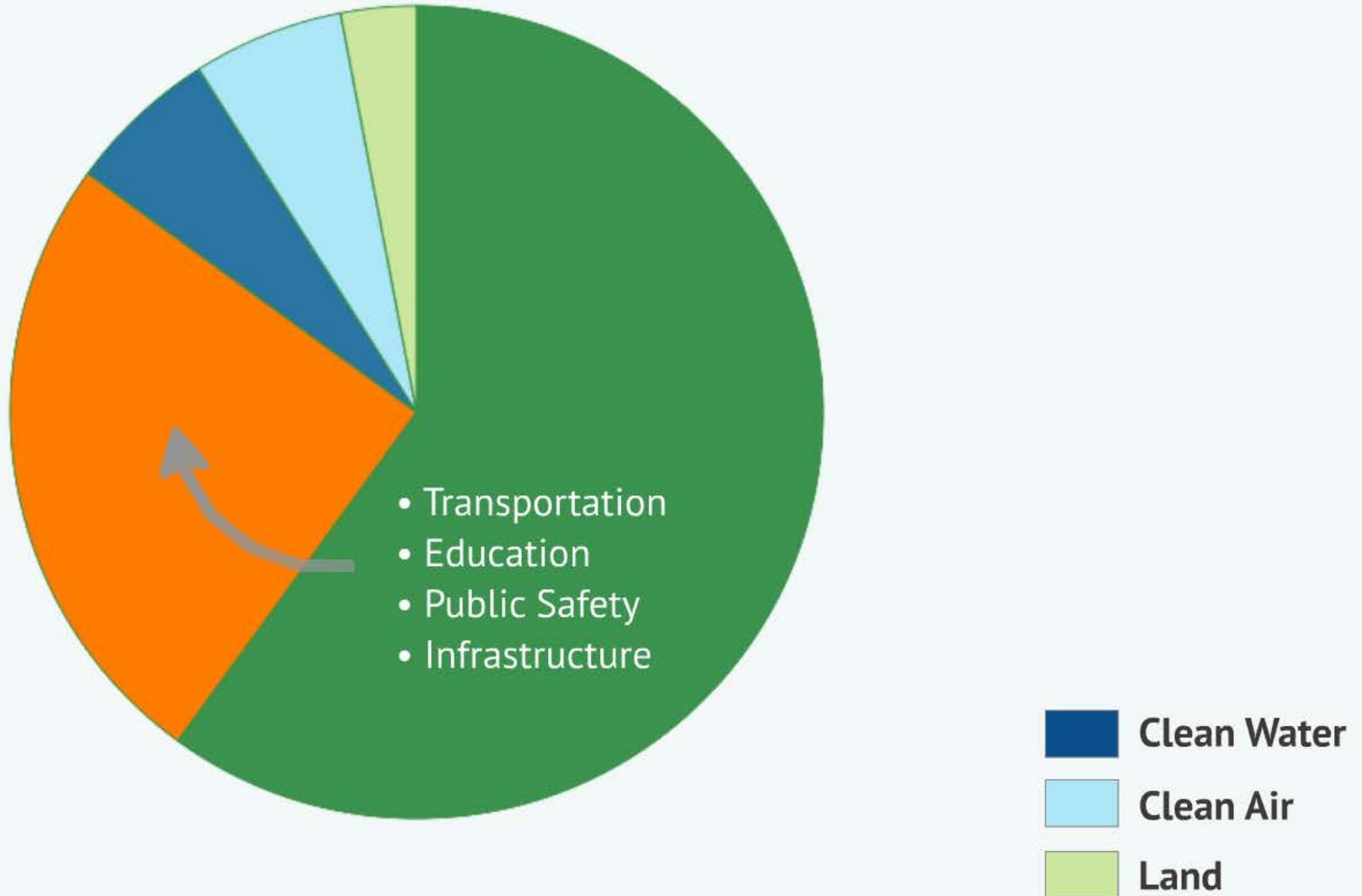
(\$42,000 for SS service area)

Breakdown of Average Household Budget:

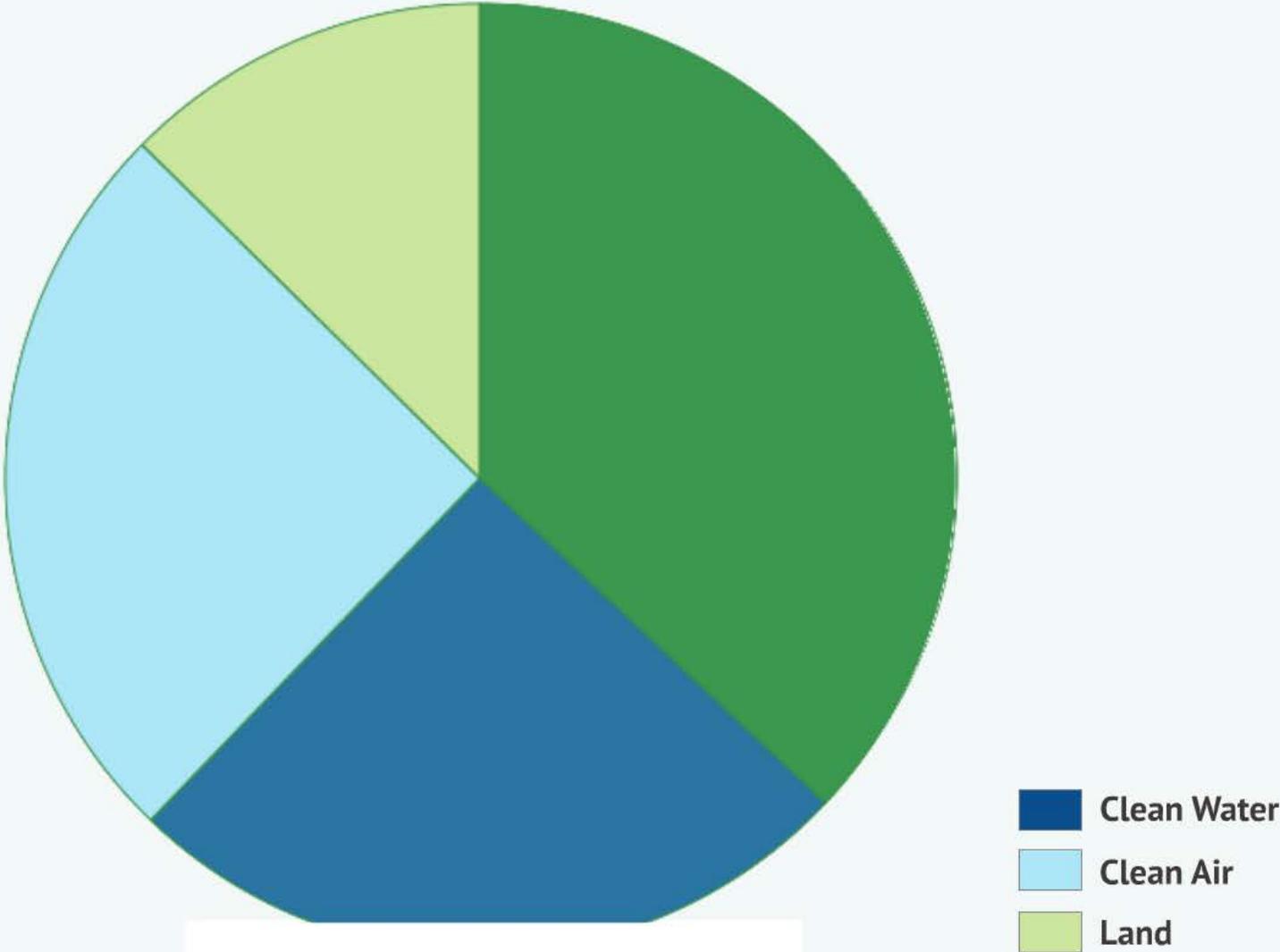


What do you pay toward Environmental Protection?

Based on "average" household budget of \$42,000/year



Many of our citizens make LESS than the Median Income (\$42K/year)



\$10,000 per year

How will our decisions impact:

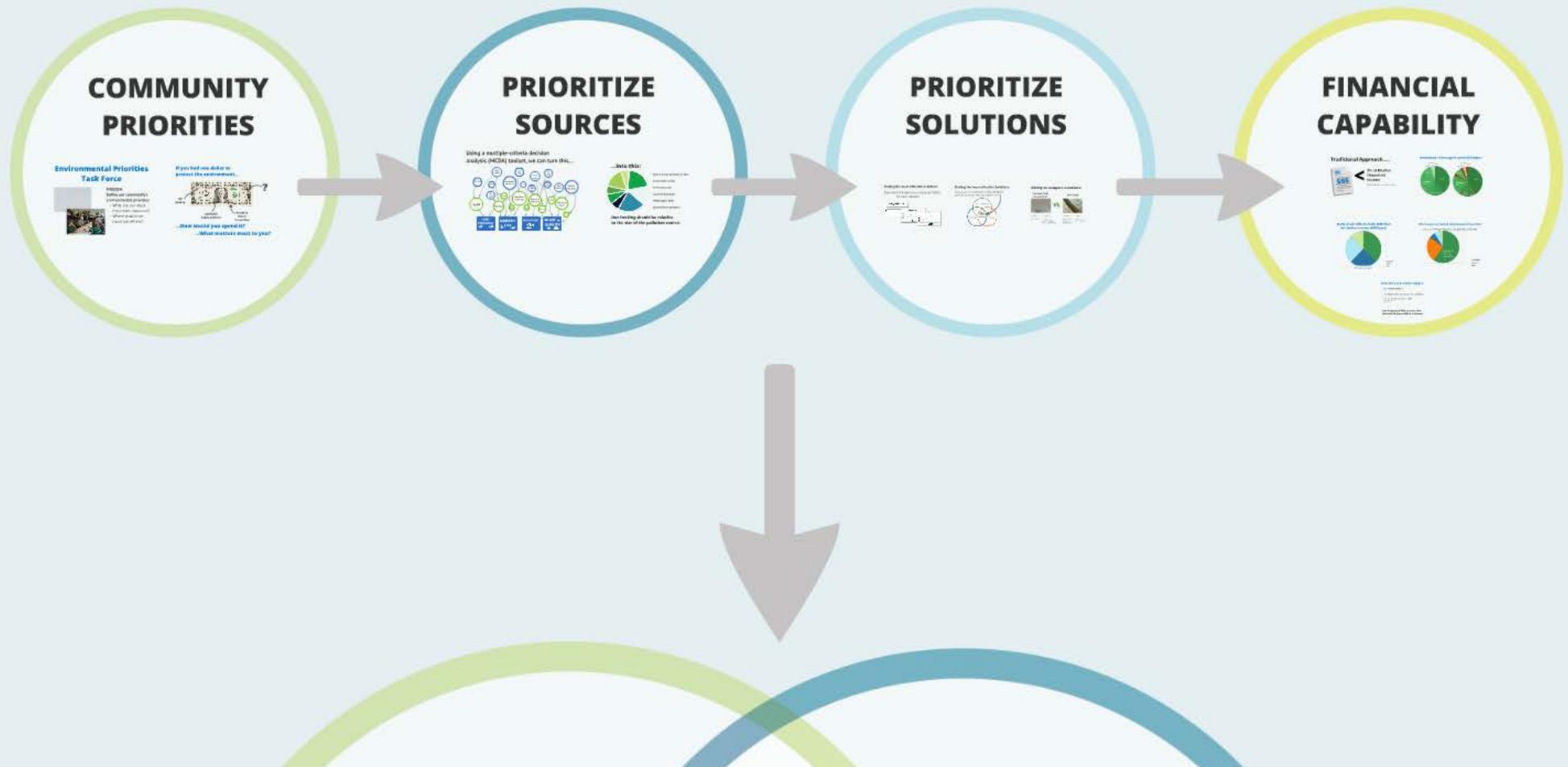
...low income families?

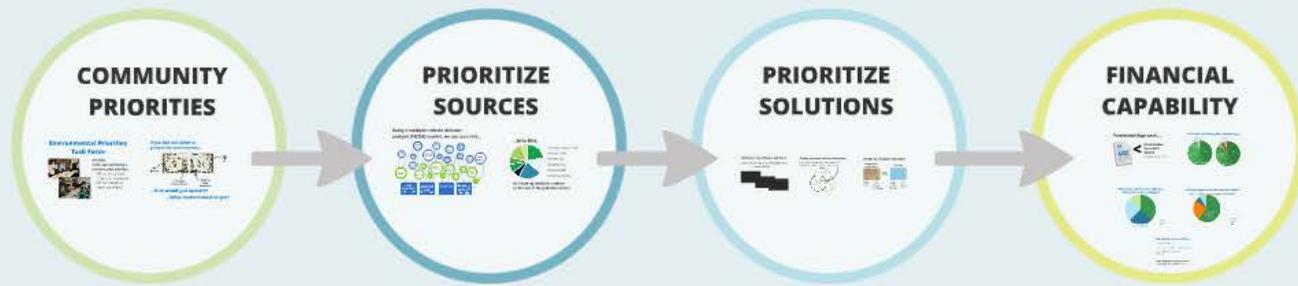
...our regions' ability to attract new businesses?

...our ability to fund other critical priorities?

Our Integrated Plan ensures that the next 40 years will be a success.

How do we PRIORITIZE?





**COMMUNITY
PRIORITIES**

**PRIORITIZE
SOURCES**

**FINANCIAL
CAPABILITY**

**PRIORITIZE
SOLUTIONS**

If we only had ONE DOLLAR to spend,
what is the most effective solution we could implement?

...to address the most pressing problem(s)?
...that matter most to our community?
...and would be affordable to our citizens?

If we only had ONE DOLLAR to spend,
what is the most effective solution we could implement...



...to address the most pressing problem(s)?

...that matter most to our community?

...and would be affordable to our citizens?

**COMMUNITY
PRIORITIES**

**PRIORITIZE
SOURCES**

**FINANCIAL
CAPABILITY**

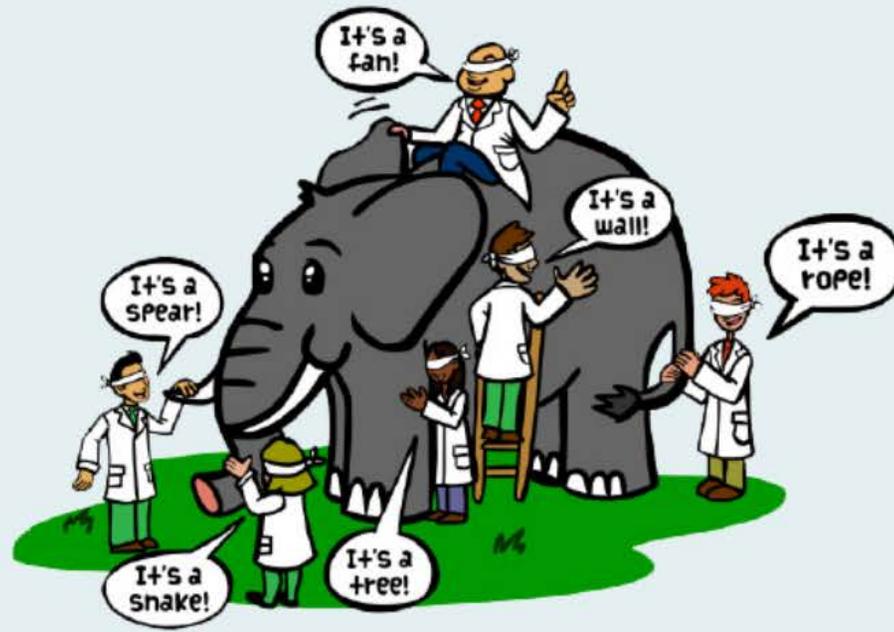
**PRIORITIZE
SOLUTIONS**

If we only had ONE DOLLAR to spend,
what is the most effective solution we could implement?

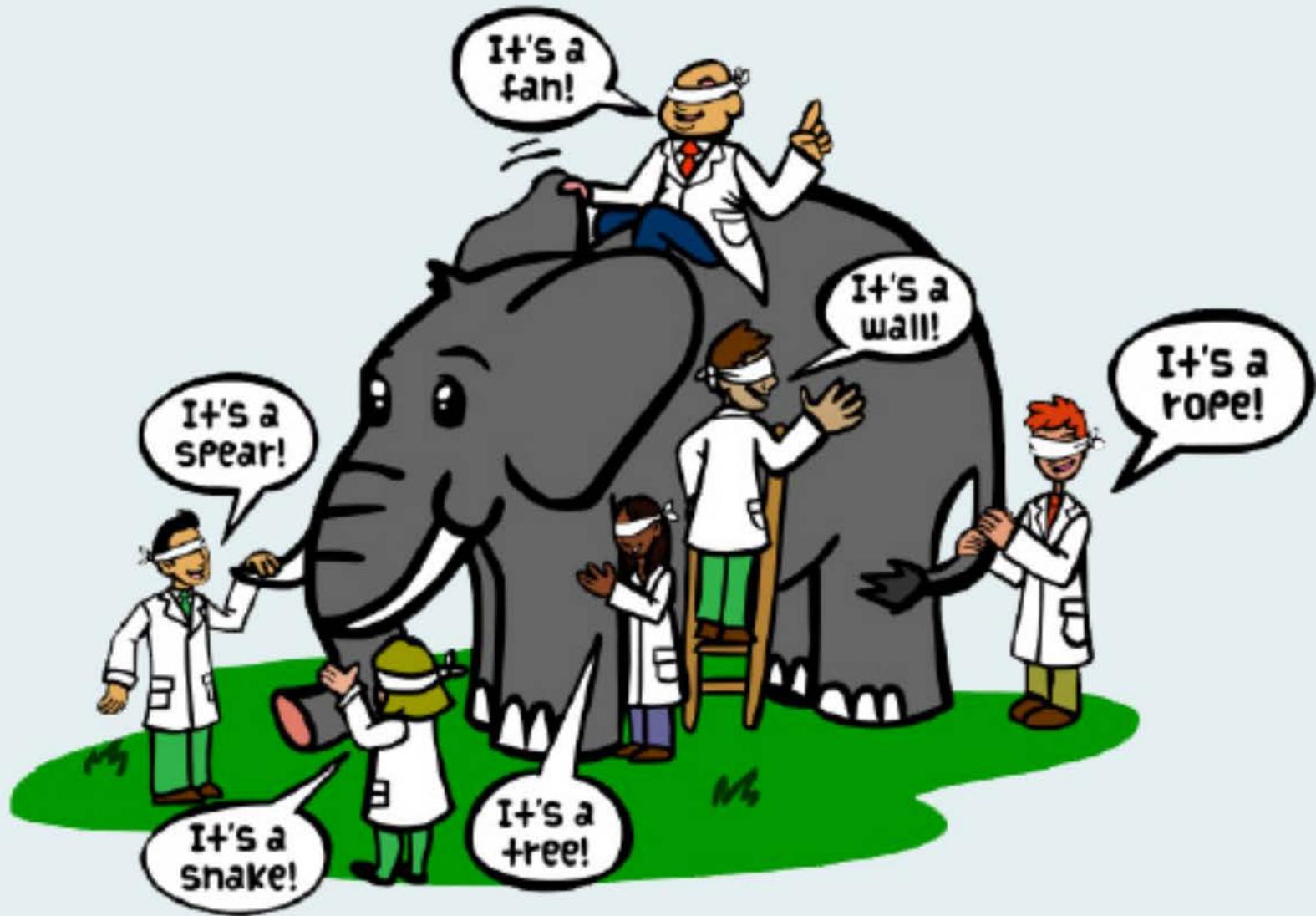
...to address the most pressing problem(s)?
...that matter most to our community?
...and would be affordable to our citizens?

COLLABORATION is Key

The silo approach to problem solving:

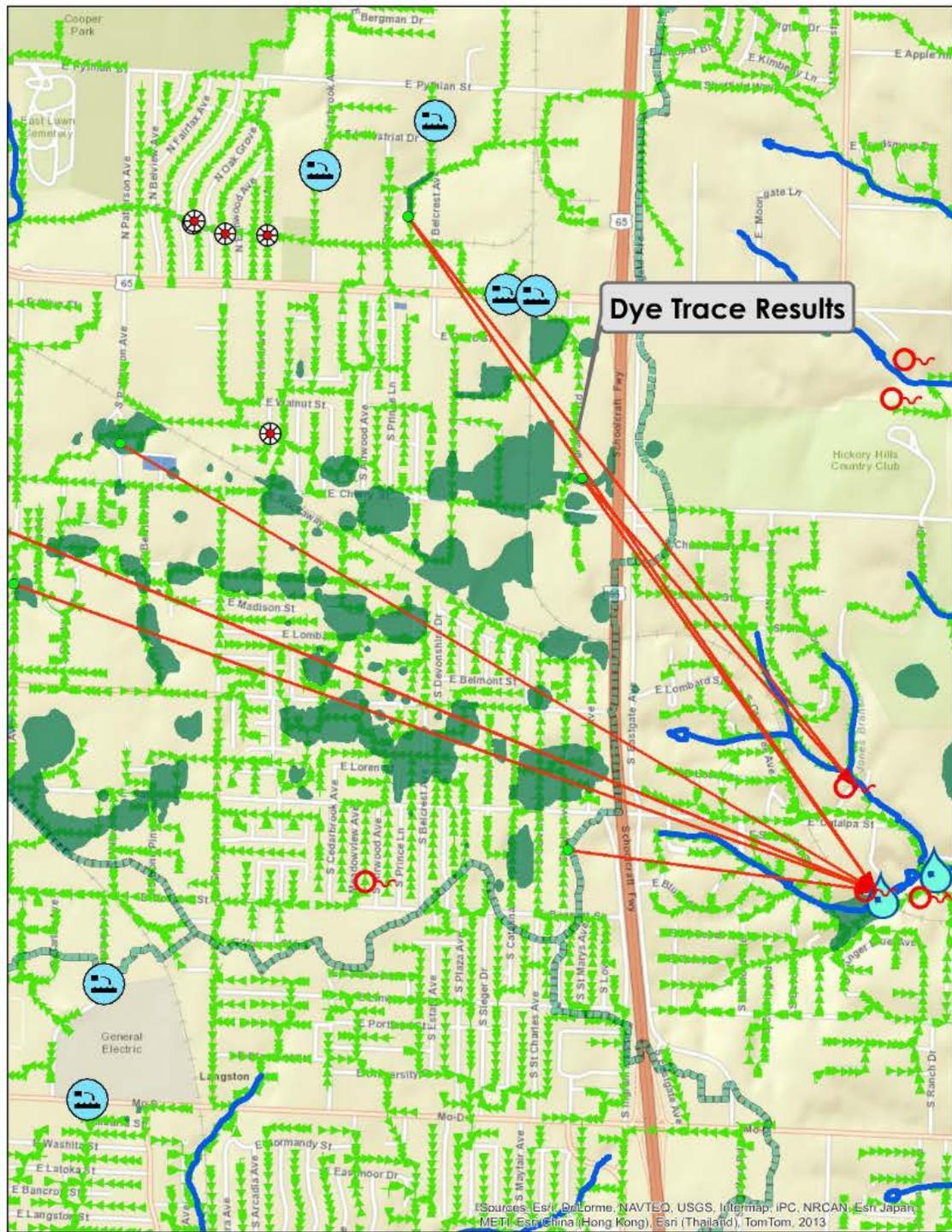


The silo approach to problem solving:



In the Environmental Resources World...





Dye Trace Results

Sources: Esri, DeLorme, NAVTEQ, USGS, Intermap, iPC, NRCAN, Esri Japan, METI, Esri China (Hong Kong), Esri (Thailand), TomTom, 2013.

Questions?

Errin S. Kemper

(417) 864-1910

ekemper@springfieldmo.gov

Errin S. Kemper, PE, D.WRE

Assistant Director

Department of Environmental Services

City of Springfield