## Reimagining Environmental Compliance

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#### Background

- USEPA 1970
- MoDNR 1974
- Chemist 1980
- Times Beach

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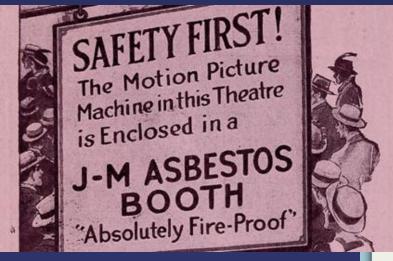
Strategic Services



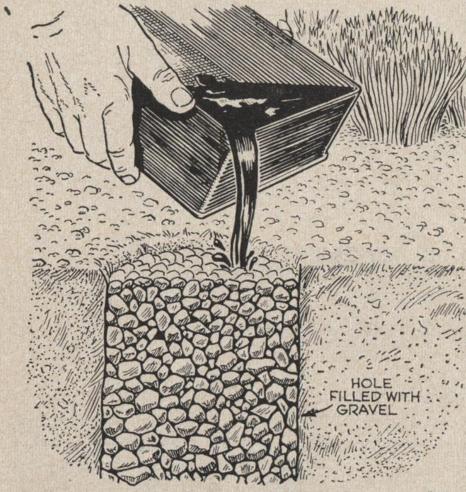
missourilife.com



#### Changes







Disposing of used engine oil can be a problem. Solution: Dig a hole in the ground with a posthole digger and fill it with fine gravel. Then pour in the oil. It will be absorbed into the ground before your next change. Cover the spot with soil.

166 POPULAR SCIENCE JANUARY 1963



# The Pendulum Will Keep Swinging



# EWI Culture



# Safety Culture



"You have to generate awareness of safety as an issue, because that's the only way to prevent accidents..."

Stack, Jack; Burlingham, Bo. The Great Game of Business, Expanded and Updated: The Only Sensible Way to Run a Company (p. 165). Crown. Kindle Edition.



"I don't want anybody to have the responsibility of knocking on the door of your home and saying, 'I'm sorry, but your daddy's not coming home because he died at work.'

Stack, Jack; Burlingham, Bo. The Great Game of Business, Expanded and Updated: The Only Sensible Way to Run a Company (p. 76). Crown. Kindle Edition.



### Safety vs Environmental



"We share a steadfast belief that the future of our industry, and the outdoor sports we all love, depends – more than anything else – on how we manage our natural resources."

John Morris, forbes.com



## Culture of Stewardship



## The Mission

**Create Culture** 



